



THE WURLITZER JUKEBOX

MODEL 1050



Delicious
SANDWICHES
TO TAKE OUT



Moppin' up soda pop rickeys,
To our heart's delight,
Dancin' to swingeroo quickies,
Juke Box Saturday Night.

— Juke Box Saturday Night*
lyrics by Al Stillman, 1942

Wurlitzer is getting back to basics. We're bringing back a special limited edition of The Jukebox all America knows and loves.

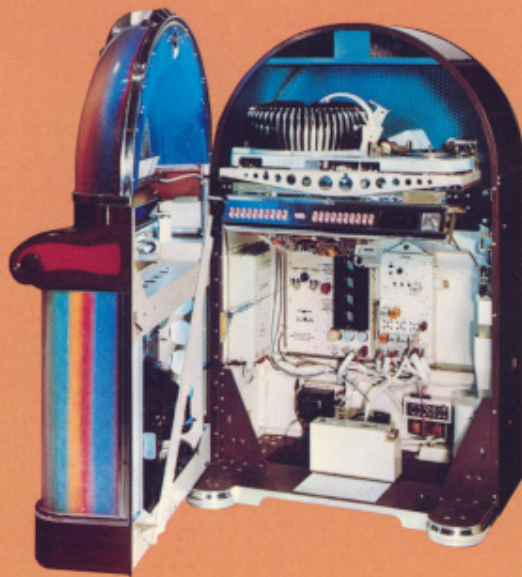
Styled in the grand tradition of the great pop music days, the new giant-sized nostalgic model is the perfection of Wurlitzer ingenuity and performance. Designed to meet all modern music vending requirements, The Jukebox is a super sounding stereo phonograph with a unique vintage look. Check the brilliant rainbow colors curving around the bubble dome. Remarkable. Admire the handsome woodwork and shiny chrome trim. What other phonograph has a look-in window where patrons watch the records spin? There simply isn't anything like it. A jukebox of today, specifically fashioned for locations with old-timey decor.

Think about it. Jukebox music, both now and then, has always been the same. It's up-beat, loud and full of emotion. There are different strains, of course, and the words and artists change. But basically the taste of jukebox people is the same.

Play jukebox music on The Jukebox. Nostalgia 1050 phonograph by Wurlitzer. Only, the ultimate Jukebox.

Momma was a rock 'n roll singer, yeah
Papa used to write all her songs.
You could hear their music playing
On a jukebox all day long.

— Momma was a Rock 'n Roll Singer*
lyrics by Sonny Bono, 1973



The Jukebox

The Wurlitzer Jukebox is the coin industry's most illustrious achievement. It is the consummate coin-operated phonograph featuring all the exotic attractions of bygone landmark jukeboxes. Designed in the popular style of post-War jukebox America, its features fulfill the requirements of modern stereo music vending.

Vintage Styling

The Jukebox is an explosion of color highlighted by chrome and mellowed by soft wood shades of intricate cabinet trim. Its most eye-catching elements center around the curved dome, soda fountain-styled pilasters and look-in window.

The rounded top is manufactured of molded 3/4-inch plywood and covered with high-pressure laminate. The dome and pilasters are cast and extruded acrylic which resists hard knocks and wipes clean of barroom wear. Colors are produced with silk-screened shields which are backlit by standard fluorescent lamps.

Tempered glass is used for the program holder and look-in window. The exclusive Wurlitzer non-glare program holder prevents light from distorting the Jukebox colors and the decors of locations. Accent lights enliven the bottom of the program holder which is reinforced by decorative chrome steel. Selector buttons are tilted up to the patron.

Embossed steel gives structural strength to the speaker grille. The grille's high gloss colors are achieved through the use of baked acrylic finishes. Structural foam sculpturing and aluminum appointments add flair to the cabinetry.

Top Performance

The Jukebox is a 100-selection phonograph and offers the Little L.P. feature as an option. The Jukebox plays 45 rpm records exclusively. The Jukebox can be adapted to play 33 1/3 and 45 rpm records intermixed. The record changer, magazine and chassis are new Wurlitzer developments which are based on the Model 3700 and require no special treatment.

The Jukebox delivers the same spectacular sound that has high-marked Wurlitzer for over forty years. The dependable solid-state Wurlitzer stereo amplifier produces 40 watts of music power per channel. Quality performance is assured by a standard diamond stylus. A sapphire stylus is available. Four big speakers, two 6-inch and two 12-inch, achieve quality fidelity.

Quick Programming and Service

Operating the Jukebox is made easy by the accessibility of components. One key in one lock opens wide the entire front of the cabinet. Walk-in accessibility enables the operator to program and service the phonograph at workbench level. All components are accessible through the front of the phonograph. There is room in the cabinet for Wurlitzer accessories and options including income computer, break-in alarm and wall box booster unit.

If necessary, the record changer can be reached from the back of the Jukebox through an access panel. The entire top of the phonograph's back side can be removed. The selection tray slides out from its position in the phonograph's front and can be hand held. The control box, amplifier and stepper are located away from the changer where they can be freely serviced. Color coordinated plug-ins and connections comprise a symmetrical arrangement of vital electronic and electro-mechanical devices.

Specifications Model 1050

Selections	Height	Width	Depth	Net Weight	Crated Weight
100	57 3/4"	36 3/4"	28 3/4"	365 lbs.	420 lbs.
Wattage	Normal Operating	Maximum Input	Standby		
	485 VA (300W)	650 VA (400W)	325 VA (180W)		

Add to phonograph rating 240VA (150W) when using an allowable maximum of twelve wall boxes.



Warranty

Consistent with The Wurlitzer Company policy of offering their products with full confidence in their performance, all parts of automatic phonographs and accessory equipment are warranted to be free from defects in material and workmanship under normal use as follows:

- (A) Bonus Accumulator (BO/AC), except pricing board, for a period of three years from date of delivery by Distributor to his customer.
- (B) All other parts for a period of one year from date of delivery by the Distributor to his customer.

The Company's liability under their warranty is limited to replacement, free of charge, F.O.B. North Tonawanda, New York of any part or parts returned to the Company's North Tonawanda plant for examination which prove defective and provided the phonograph has been serviced as recommended in the Service Manual and Lubrication Chart.

This express Warranty excludes all implied warranties, and no promise or representation inconsistent herewith, which may be made by any person, firm or corporation, shall be binding upon The Wurlitzer Company. The Wurlitzer Company shall not be liable for damage of any nature due to delayed shipment.

***Credits**

Juke Box Saturday Night, lyrics by Al Stillman, music by Paul McGrane
Copyright 1942 by Chappell & Co., Inc.

Momma Was A Rock 'n Roll Singer, Papa Used to Write All Her Songs
produced by Sonny Bono, arranged by Michel Rubini
Copyright 1973 by MCA Records, Inc.

THE MUSIC PEOPLE
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